

Thesus Health Executive Summary



Industries

DIGITAL HEALTH
HEALTHCARE SOFTWARE
TELEHEALTH DEVICE
MEDICATION ADHERENCE
DATA ANALYTICS
HEALTH AND WELLNESS
CLINICAL TRIALS

Legal Counsel

Wilson Sonsini

Financing

SEEKING \$2.5M IN SEED A
PROPOSED FUTURE ROUNDS:
SERIES A & SERIES B ROUNDS

Use of Funds

BETA SITE TESTING SUPPORT;
EXPAND DEVELOPMENT TEAM;
BUILD A NATIONAL SALES AND
MARKETING TEAM.

CONTACT:

TODD MCQUESTON
484-757-2372

TMCQUESTON@THESUSHEALTH.COM

Description | Thesus Health (ThesusHealth.com) is a disruptive digital health technology company with offices in Washington, DC; Philadelphia, PA and Chattanooga, TN. Our initial solution provides fully HIPAA-compliant SaaS software integrated to a delivery platform that administers medications, takes vitals, and supports high-definition, real-time telehealth consulting between patients and their clinician or home-care aid.

Background | Rising medical costs complicated by outcomes-based reimbursement, coupled with physician and nursing shortages and an expanding elderly population has resulted in a dramatic increase in the need for solutions that lower service costs and reduce in-home nursing care visits. We are targeting prescription adherence with improved patient care plan compliance that will lower costs, reduce hospital readmissions, and simplify out-of-office patient care.

Innovation | A home-based system does not exist in the market today with our unique combination of features: medication administration, biometric monitoring, and secure HIPAA-compliant video conferencing. Our focus of innovation is to provide a system of companionship and connection that will allow increased patient care plan adherence in a uniquely user-friendly environment. For example, an elderly patient who wants to age-in-place can push a button to easily connect with her caregiver. From the clinician's perspective, the ability to monitor and communicate with a patient in real time allows for a complete assessment of the patient's well-being and when intervention is required.

Market and Distribution Channels | Our sales plan initially targets Home Health agencies, Hospital Systems, Chronic Care practices with connections to the local health system, and Clinical Research Trials. We have already begun developing an independent sales channel across the U.S. with 31 strategic Distributor territories covering 12 states. In addition, we will have our own, internal executive sales management team for oversight and specialty market sales.

➤ **Home Healthcare Providers** There is an acute nursing shortage in home health agencies; utilizing our portal will reduce the need for unnecessary in-home visits, using virtual visits as the primary form of connectivity.

- **Clinical Research Organizations (CROs)** Pharma/Biotech conducting clinical trials. Following investigator protocols, this will facilitate medication confirmation and vitals monitoring to enable faster FDA drug approval.
- **Hospital Systems and Specialty-Practices.** Readmissions and outcomes-based reimbursement have forced health systems to pay attention to post-acute care plans. We will assist hospitals by monitoring patients to ensure care plan adherence and appropriate follow-up. This will save the insurance industry billions of dollars.
- **Veterans Administration.** Because of family and personal connections, we have a passion to ensure our Veterans have the best care possible and would like to target our solution to help the 22-million patient population (35% with multiple chronic conditions) within the military Veteran community.

Leadership | Management executives have all held senior-level positions in the private and public sectors in the industries of healthcare, information technology, national hospital systems, strategic operations, insurance, and finance.

CHIEF EXECUTIVE OFFICER, MATTHEW Q. PUGSLEY
BUSINESS DEVELOPMENT & MARKETING, TODD MCQUESTON
MEDICAL INFORMATICS DIRECTOR, MARK JANCZEWSKI, MD

PHARMACY ADMINISTRATION & COMPLIANCE, JOEL NEAMAN, RPH
CYBERSECURITY & CLOUD MIGRATION, BOB FLORES
SYSTEM & DATA ARCHITECT, CHRISTIAN KAHLE

Manufacturing and Prototyping | Production plans begin with MVP alpha pilot program with a home health agency in Q2'23 and beta testing shortly thereafter. Production plans will commence in late 2023 with a volume manufacturer who is co-developing production line requirements and supply chain management capabilities.